IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Gilad Odinak and Attorney Docket No. INTL-1-1016

Kam-Cheong Anthony Tsai

Serial No.: 09/884,854

Group Art Unit:

3625

Filing Date: June 18, 2001

Examiner:

Yogesh C. Garg

Title:

SYSTEM AND METHOD TO ASSOCIATE BROADCAST RADIO CONTENT WITH A TRANSACTION VIA AN INTERNET SERVER

AMENDMENT AND RESPONSE

TO THE COMMISSIONER OF PATENTS:

The following amendment and response addresses the final Office Action mailed on September 14, 2007.

BLACK LOWE & GRAHAM PLLC

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